

LOGO DESIGN CONTEST FOR WORLD SAVINGS DAY



Criteria for judging

- Aesthetic appeal: 30%
- Relevance to the theme (SAVINGS): 40%
- Voters choice: 30%

Participant Name: Kinley Tsheltrim Wangchuk



Judging Criteria	Grading	In percentage
Aesthetic appeal (100)	60	18%
Relevance to the theme (SAVINGS) (100)	80	32%
Voters choice	22	6.6%
Total		56.6%

* The logo seems to have been copy pasted since the resolution is very low.

Name of the Evaluator: Leshi Wangdi

Signature of the Evaluator: [Signature]

Date of Evaluation: 02/08/2022

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Participant Name: Thinley Gyeltshen




Judging Criteria	Grading	In percentage
Aesthetic appeal (100)	75	22.5%
Relevance to the theme (SAVINGS) (100)	70	28%
Voters choice	49	14.7
Total		65.2%

Name of the Evaluator: Teshi Wangdi

Signature of the Evaluator: [Signature]

Date of Evaluation: 02/04/2022

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Participant Name: Norbu Tshering



Judging Criteria	Grading	In percentage
Aesthetic appeal (100)	75	22.5%
Relevance to the theme (SAVINGS) (100)	65	26%
Voters choice	75	22.5%
Total		71%

Name of the Evaluator: Pebhi Wangdi

Signature of the Evaluator: [Signature]

Date of Evaluation: 02/08/2022

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Participant Name: Chimi Wangchuk




Judging Criteria	Grading	In percentage
Aesthetic appeal (100)	95	28.5%
Relevance to the theme (SAVINGS) (100)	95	38%
Voters choice	65	19.5
Total		86%

Name of the Evaluator: Peshi Wangdi

Signature of the Evaluator: [Signature]

Date of Evaluation: 02/08/2022

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Participant Name: Ugyen Moktan



Judging Criteria	Grading	In percentage
Aesthetic appeal (100)	88	26.4%
Relevance to the theme (SAVINGS) (100)	85	34%
Voters choice	83	24.9
Total		85.3%

* The words "World Savings Day" is getting distorted due to its similar color tone with the background.

Name of the Evaluator: Teohi Wangdi

Signature of the Evaluator: [Signature]

Date of Evaluation: 02/08/2022

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